

Brandon B Werner

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EDUCATION

Masters of Arts in Public Relations 2009

Rowan University, Glassboro, New Jersey
GPA 3.7, Magna Cum Laude, Dean's List

Bachelors of Fine Arts with Concentrations in Graphic Design and Illustration 2007

Rowan University, Glassboro, New Jersey
GPA 3.6, Cum Laude, Dean's List, 2007 Fine Arts Medallion Winner

WORK EXPERIENCE

Maker Studios New York, New York

Senior Designer *September 2013 — Present*

Develop and produce graphic design, motion graphics, and video creative across Maker's clients, in-house YouTube channels, and producer base including many of the Top 100 YouTube personalities.

The Modern Day Pirates

Producer *February 2011 — Present*

Hosts, writes, animates, and edits the comedy educational web series *Laughing Historically*. The 25 current episodes have received over two-million views to date, been featured on iTunes *New & Noteworthy* and have reached *iTunes Top Ten Video Podcasts* on numerous occasions.

Blip.tv New York, New York

Senior Designer *December 2010 — September 2013*

Developed creative across Blip's consumer, advertising, and producer properties. Led design, production, and editing for Blip's original content and web series, while supporting Blip's wide-range of independent show producers in growing their own visuals, production, and web presence. Coordinated freelance video writers, producers, and editors in production of web video packages, as well as directed and managed all in-house video shoots and production. Worked with Blip's sales team and international client-base to develop and execute brand integration into web series and web products. Collaborated with developers to design web, mobile, and set-top products such as interactive advertising, web-sites, Xbox and Roku Apps.

Rowan University Glassboro, New Jersey

Resident Director *August 2007 — July 2009*

Supervised a building of 120 freshman students and a staff of nine Resident Assistants. Responsible for staff development, counseling students, maintaining a building budget, and developing new techniques to communicate with residents through websites and podcasts.

Condé Nast New York, New York

Web Marketing Assistant for *Wired.com* *June 2008 — September 2008*

Responsible for updating *Wired.com*'s Facebook and other social media. Designed web advertising campaigns for *Wired.com*, *Reddit*, and *Webmonkey*. Assembled *Wired.com*'s monthly e-mail newsletter and assisted in production of audio-podcast *The Hopkinson Report*, which focused on social media and internet trends.

SKILLS

Adobe Creative Suite (After Effects, Premiere, Photoshop, Illustrator, Flash, inDesign), Final Cut Pro, Apple Motion, Maxon Cinema 4D, Web Development (CSS, HTML, PHP, Wordpress, Actionscript)